



What is it?

Right.us is the only comprehensive directory for donors to find and donate directly to Republicans.

What does it do?

Right.us empowers millions of you to support Republican campaigns, committees, and causes with a single click regardless of what donation platform they use day today.

- 1) **The Directory:** The **“One-stop shop”** for conservative donors.
 - a) Right.us is the only fully functional directory that allows grassroots donors to donate to any Federal Republican campaign or governor, across states.
- 2) **Slate/Tandem pages** allowing donors to donate to multiple campaigns at once. (e.g., Support John Cornyn and Ted Cruz)
 - a) Any donor can split their political donation across more than one candidate on tandem pages.
- 3) Right.us enables donations to **Nominee Funds** allowing donors to support the eventual nominee in a given U.S. Senate or U.S. House race prior to the primary election.
 - a) This allows people to learn where there is a demand to have a Republican candidate. More qualified candidates can get into the race knowing that they will have support in the general if they win the nomination
- 4) **Group pages** for donors to find like-minded organizations and efficiently support their endorsed candidates (e.g., House Conservatives Fund, Club for Growth, The Resurgent, Susan B. Anthony List, and others)
- 5) Right.us is learning new things every day. After you make a donation, Right.us can then highlight similar campaigns that you can donate to with a single click.
 - a) Amazon/Netflix like recommendations. (e.g., If you like Ted Cruz, you may also want to consider supporting Mike Lee.)

How does it save money for campaigns?

1. At Right.us the campaigns aren't the customer.
 - a. Donors pay their own credit card company and bank fees for a total of 3.75% in addition to the donation.
2. Campaigns don't have to sign up to be on Right.us. Being included in the directory is free.
 - a. Right.us is a donor-supported service for donors.
 - b. At any time, donors can search among a bevy of political organizations and campaigns and make their donations from a centralized website, while paying their own processing fees. This empowers donors to give 100% of their donation to campaigns.
3. Is Right.us a campaign conduit, bundler or PAC?
 - a. No. There are no independent expenditures, joint fundraising committees, or additional reporting. Right.us transmits your donation directly to the campaign or committee of your choice.